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Social Media and Online Communities e-Book Collection

IGI Global's expert Editorial Team has hand-selected e-books to create an essential collection that covers selfies, branding, social media marketing, opinion mining, misinformation, and more.



A Comprehensive Collection of the Latest Research in

- Blogs
- Branding
- Bullying
- Consumer Perception
- Customer Relationship Management
- Fake News
- Knowledge Management
- Misinformation
- New Media
- Online Communities
- Opinion Mining
- Security
- Selfies
- Social Media
- Social Media Analytics
- Social Media Marketing
- Social Mining
- Social Networks
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- Text Analytics
- Trolling
- Twitter
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